

Google Ads Tech

Position Description - October 2020

Do you have basic experience creating Google search & display ads? Are you able to review Google Ad recommendations and implement the suggestions that will work best for a client? Have you worked with a Google Ads Account Manager to review ad accounts? If you can answer “Yes” to these questions, we want to hear from you!

You are a great fit for this position if you:

- Have basic Google Ads skills and experience and have completed Google Ads Skillshop training
- Are familiar with optimizing Google Ads accounts using Google Ad recommendations
- Know how to analyze the Google Ads dashboard and use the information to optimize client ads
- Can troubleshoot Google Ads errors and notices
- Can create custom reports that detail the effectiveness of Google ads for individual clients
- Are reliable, detail oriented, good at solving problems and willing to learn
- Bonus: Know how to setup ads conversion tracking on WordPress websites

You will thrive in this position if you are:

- A self starter
- Able to complete repetitive tasks online
- Unafraid of problem solving, trying new things, and experimenting
- Eager to learn new techniques and ad platforms

To apply for this position:

- Send us a resume
- Send a letter of interest that describes your experience related to this position and why you are the right choice.